

GRANULATED FERTILIZERS

MANUFACTURING

BUSINESS



Organic Fertilizer Industry

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### Introduction

Dry fertilisers that dissolve in water are known as granulated fertilisers. They're a better option than <u>liquid</u> fertilisers, which release nutrients over time through osmosis. Many individuals use granular fertilisers in their gardens.



Their plants receive nutrients and are not reliant on rain or watering. Ammonium nitrate (nh4no3), potassium sulphate (k2so4),diammonium phosphate (nh4h2po4), or superphosphate (ca(h2po3)2)are common in ingredients granulated fertilisers.



The substance is made up of homogeneous granules that spread easily across dirt surfaces. By releasing vital nutrients throughout a crop's growing season, granulated fertilisers also aid to reduce disease pressure.



While granulated fertilisers are normally used by farmers during spring planting seasons, many gardeners use them in the fall after harvesting summer crops to avoid losing valuable soil moisture before winter hits.







## **Uses of Granulated Fertilizers**

Granulated fertilizers are also very important in ensuring good crop yield and quality. If you want your crops to flourish, it is essential that you use these granules. The fertilizers work efficiently when combined with water and applied on plants at regular intervals according to their needs. Also, let us look at some of its uses:



 Helping soil retain moisture: most granulated fertilizers help in retaining moisture for longer period of time which helps both young plants as well as mature ones

Related Feasibility Study Reports: Fertilizers,
Fertilisers, Inorganic Fertilizers (Mineral
Fertilizer), Macronutrients and Micronutrients,
NPK, SSP, Single Super Phosphate, Urea,
Nitrogen Fertilizer, Nitrogenous Fertilizer,
Diammonium Phosphate Projects



 Providing nutrition to crops: the fertilizer comes with all necessary nutrients that are required by crops at different stages and therefore, it is an essential element for each and every crop you want to grow.



• Improving nutrient uptake by roots: these fertilizers allow root system of your crops take hold on them easily so that they can provide nutrients quickly and effectively when they need them.

Related Project: <u>Granulated Fertilizers</u>

<u>Manufacturing Business Plan</u>



# **Benefits**

Granulated fertilizers have many benefits that make them suitable for use in agriculture. First, granulated fertilizers are easy to apply, which is convenient for farmers who may have trouble applying traditional powdered fertilizers.

Read our Book Here: <u>Manufacture of</u>
<u>Biofertilizer and Organic Farming</u>



Second, granulated fertilizers provide nutrients throughout their growing period, and their nutrients don't run off into waterways or cause environmental problems. Third, granulated fertilizers work well with mechanical application equipment such as spreaders, adding convenience to both farmers and manufacturers.





# **Machinery Photographs**

Belt Weigher



**Belt Conveyor** 





### Pipeline and Pump

### **Coating Machine**







The global market for granulated fertilizers is expected grow at a good cagr between 2018 and 2027. Significant growth in the agriculture sector, along with an increasing requirement for enhancing soil fertility and crop growth, is one of the key factors driving the growth of the market. In line with this, the widespread adoption of organic farming practices as a means of sustainable development to bridge the substantial demand and supply gap of food products is also providing a boost to the market growth. Additionally, the development of advanced farming techniques...



and increasing utilization of bio-fertilizers are acting as other major growth-inducing factors. Apart from this, expanding trade activities of crops and produce, especially with developing nations, are also creating a positive impact on the market. The increasing adoption of fertigation techniques across major crops is also fueling demand for granulated fertilizers globally.

Watch other Informative Videos: <u>Fertilizers, Biofertilizer, Inorganic Fertilizers (Mineral Fertilizer), NPK, Nitrogen Fertilizer, Nitrogenous Fertilizer, Diammonium Phosphate Projects</u>



India's fertilizer use is expected to increase from about 80 million tons in 2019-20 (current price basis) to about 110 million tons by 2027. This represents an annual growth rate of 5% over fy12-17. During 2019-20, over 60% of total fertilizer consumption was accounted for by nitrogenous and phosphate fertilizers, which are mainly manufactured through chemical process. Industrial demand for granulated fertilizers is estimated at approximately 20 million tons per annum.



# **Key Players**

- Basant Agro Tech (India) Ltd.
- Coromandel International Ltd.
- Deccan Sales Corpn. Ltd.
- Deogiri Fertilisers Ltd.
- Fertilisers & Chemicals, Travancore Ltd.



# PROJECT

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Particulars		Existing	Proposed	Total	Particulars	Existing	Proposed	Total
Land & Site Development Exp.		0.00	350.00	350.00	Capital	0.00	488.43	488.43
Buildings		0.00	766.80	766.80	Share Premium	0.00	0.00	0.00
Plant & Mac	hineries	0.00	436.92		Other Type Share Capital	0.00	0.00	0.00
Motor Vehic	les	0.00	18.00	18.00	Reserves & Surplus	0.00	0.00	0.00
Office Auton Equipments	nation	0.00	109.00	109.00	Cash Subsidy	0.00	0.00	0.00
Technical Kı Fees & Exp.	nowhow	0.00	50.00		Internal Cash Accruals	0.00	0.00	0.00
Franchise & Deposits	Other	0.00	0.00		Long/Medium Term Borrowings	0.00	1465.28	1465.28
Preliminary&operative Ex		0.00	15.00	15.00	Debentures / Bonds	0.00	0.00	0.00
Provision for Contingencie		0.00	38.70		Unsecured Loans/Deposits	0.00	0.00	0.00
Margin Mone Working Cap	•	0.00	169.29	169.29				
TOTAL		0.00	1953.71	1953.71	TOTAL www.entrepreneurindia	<u>co</u> 0.00	1953.71	1953.71

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/ Book Value
	EPS	CEPS	Per Share		Per Share	Per S	hare			No.of Times	
			•			%	•	%	•		%
1-2	6.78	10.20	16.78	24.00	0.00	100.00	6.78	0.00	6.78	1.00	0.00
2-3	9.63	12.63	26.41	18.00	0.00	100.00	9.63	0.00	9.63	1.00	0.00
3-4	12.44	15.09	38.85	12.00	0.00	100.00	12.44	0.00	12.44	1.00	0.00
4-5	15.17	17.51	54.02	6.00	0.00	100.00	15.17	0.00	15.17	1.00	0.00
5-6	17.79	19.86	71.81	0.00	0.00	100.00	17.79	0.00	17.79	1.00	0.00
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Year	D. S. C. R.			Debt / - Deposits Debt	Equity as- Equity	Net	Return on Net Worth	·						Current Ratio
	Individual (	Cumulativ	ve Overall					GPM	PBT	PAT	Net Contri- bution	P/V Ratio		
	(Number of times)		(Number o	f times)	%	%	%	%	%		%			
Initial				3.00	3.00									
1-2	1.48	1.48		1.43	1.43	2.56		11.03%	7.01%	4.67%	1716.46	24.20%	2.47	1.07
2-3	1.81	1.64		0.68	0.68	1.51		12.16%	8.79%	5.68%	1938.48	23.43%	2.59	1.30
3-4	2.20	1.81	2.20	0.31	0.31	0.95		12.92%	10.07%	6.43%	2213.88	23.41%	2.58	1.56
4-5	2.65	2.00		0.11	0.11	0.63		13.43%	10.98%	6.96%	2489.28	23.40%	2.49	1.85
5-6	3.17	2.20		0.00	0.00	0.43		13.77%	11.62%	7.35%	2764.68	23.39%	2.36	2.57
www	niir.org										www.er	<u>treprer</u>	euring	dia.co



### Major Queries/Questions Answered in the Report?

- 1. What is Granulated Fertilizers Manufacturing industry?
- 2. How has the Granulated Fertilizers Manufacturing industry performed so far and how will it perform in the coming years?
- 3. What is the Project Feasibility of Granulated Fertilizers Manufacturing Plant?
- 4. What are the requirements of Working Capital for setting up Granulated Fertilizers Manufacturing plant?



- 5. What is the structure of the Granulated Fertilizers Manufacturing Business and who are the key/major players?
- 6. What is the total project cost for setting up Granulated Fertilizers Manufacturing Business?
- 7. What are the operating costs for setting up Granulated Fertilizers Manufacturing plant?
- 8. What are the machinery and equipment requirements for setting up Granulated Fertilizers Manufacturing plant?



- 9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Granulated Fertilizers Manufacturing plant?
- 10. What are the requirements of raw material for setting up Granulated Fertilizers Manufacturing plant?
- 11. Who are the Suppliers and Manufacturers of Raw materials for setting up Granulated Fertilizers Manufacturing Business?
- 12. What is the Manufacturing Process of Granulated Fertilizers?



- 13. What is the total size of land required for setting up Granulated Fertilizers Manufacturing plant?
- 14. What will be the income and expenditures for Granulated Fertilizers Manufacturing Business?
- 15. What are the Projected Balance Sheets of Granulated Fertilizers Manufacturing plant?
- 16. What are the requirement of utilities and overheads for setting up Granulated Fertilizers Manufacturing plant?
- 17. What is the Built up Area Requirement and cost for setting up Granulated Fertilizers Manufacturing Business?



- 18. What are the Personnel (Manpower) Requirements for setting up Granulated Fertilizers Manufacturing Business?
- 19. What are Statistics of Import & Export for Granulated Fertilizers?
- 20. What is the time required to break-even of Granulated Fertilizers Manufacturing Business?
- 21. What is the Break-Even Analysis of Granulated Fertilizers Manufacturing plant?
- 22. What are the Project financials of Granulated Fertilizers Manufacturing Business?



- 23. What are the Profitability Ratios of Granulated Fertilizers Manufacturing Project?
- 24. What is the Sensitivity Analysis-Price/Volume of Granulated Fertilizers Manufacturing plant?
- 25. What are the Projected Pay-Back Period and IRR of Granulated Fertilizers Manufacturing plant?
- 26. What is the Process Flow Sheet Diagram of Granulated Fertilizers Manufacturing project?



27. What are the Market Opportunities for setting up Granulated Fertilizers Manufacturing plant?

- 28. What is the Market Study and Assessment for setting up Granulated Fertilizers Manufacturing Business?
- 29. What is the Plant Layout for setting up Granulated Fertilizers Manufacturing Business?

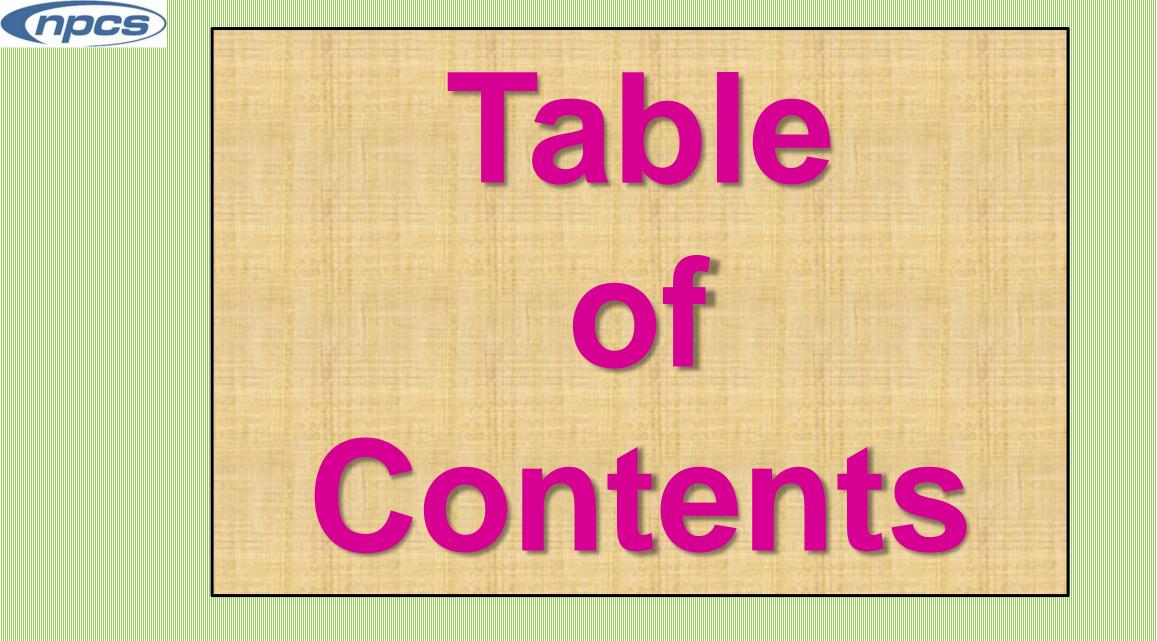
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### PROJECT LOCATION

### 1.1. STATE PROFILE & GEOTECHNICAL SITE CHARACTERIZATION

- 1.1.1. General
- **1.1.2.** History
- 1.1.3. Geography
- 1.1.4. Demographic
- 1.1.5. Map
- 1.1.6. Culture
- 1.1.7. Climate
- **1.1.8.** Forests
- 1.1.9. Industries
- 1.1.10. **Economy**
- 1.1.11. Structure of the Economy
- 1.1.12. Education
- 1.1.13. Transport



- 2. INTRODUCTION
- 3. CONVERTING NUTRIENT ANALYSIS TO COMPOSITION
- 4. COMPOUND FERTILIZER USED FOR PALM TREE
  - 4.1. FERTILIZER APPLICATION
  - 4.2. METHOD OF FERTILIZER APPLICATION
  - 4.3. NUTRIENTS FUNCTIONS AND DEFICIENCY SYMPTOMS
- 5. MARKET SURVEY
  - 5.1. FERTILIZER SECTOR
  - 5.1.1. Mineral Fertilizers
  - 5.1.2. NPK Fertilizer Market
  - 5.1.3. Organic Fertilizers
- 5.2. KEY MARKET TRENDS
  - 5.2.1. Increasing Agricultural Production
  - 5.2.2. Increase in the production of DAP and Complex Fertilizers



- 5.3. MARKET DRIVERS
- 5.4. SEGMENTS OF THE MARKET
- 5.5. COMPETITIVE LANDSCAPE
- 5.6. MAJOR PLAYERS
- 6. FINANCIALS & COMPARISON OF MAJOR INDIAN PLAYERS/COMPANIES
  - 6.1. ABOUT FINANCIAL STATEMENTS OF CMIE DATABASE
  - 6.2. PROFITS & APPROPRIATIONS
  - 6.3. TOTAL LIABILITIES
  - 6.4. TOTAL ASSETS
  - 6.5. NET CASH FLOW FROM OPERATING ACTIVITIES
  - 6.6. SECTION I

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- 6.6.1. Name of Company with Contact Details
- 6.6.2. Name of Director(S)
- 6.6.3. Credit Ratings
- 6.6.4. Plant Capacity
- 6.6.5. Location of Plant
- 6.6.6. Name of Raw Material(S) Consumed With Quantity & Cost

### 6.7. SECTION - II

- 6.7.1. Assets
- **6.7.2.** Cash Flow
- 6.7.3. Cost as %ge of Sales
- 6.7.4. Growth in Assets & Liabilities
- 6.7.5. Growth in Income & Expenditure
- 6.7.6. Income & Expenditure
- 6.7.7. Liabilities



- 6.7.8. Liquidity Ratios
- 6.7.9. Profitability Ratio
- 6.7.10. Profits
- 6.7.11. Return Ratios
- 6.7.12. Structure of Assets & Liabilities (%)
- 6.7.13. Working Capital & Turnover Ratios
- 7. COMPANY PROFILE OF MAJOR PLAYERS
- 8. EXPORT & IMPORT STATISTICS OF INDIA
  - 8.1. EXPORT STATISTICS OF NPK FERTILIZER (GRANULATED FERTILIZER)
  - 8.2. IMPORT STATISTICS OF NPK FERTILIZER (GRANULATED FERTILIZER)
- 9. PRESENT MANUFACTURERS
- 10. RAW MATERIALS & THEIR SOURCES



- 11. RAW MATERIAL DETAILS
- 12. MANUFACTURING PROCESS
  - 12.1. PRODUCT DETAIL
  - 12.2. PROCESS DETAIL
- 13. PROCESS FLOW DIAGRAM
- 14. EXPLANATION OF MAIN EQUIPMENTS
- 15. GRANULATED FERTILIZER PRODUCTION LINE EQUIPMENT
  - 15.1. CHARACTERISTICS
  - 15.2. MAIN COMPONENTS
  - 15.3. WORKING FLOW CHART
- 16. SUPPLIERS OF RAW MATERIAL
- 17. SUPPLIERS OF PLANT & MACHINERY



#### 18. PHOTOGRAPHS/IMAGES FOR REFERENCE

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- 18.2. MACHINERY PHOTOGRAPHS
- 18.3. RAW MATERIAL PHOTOGRAPHS
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•	Other Fixed Assets
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•	Working Capital Requirement Per Month7
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	Packing Material
	Lab & ETP Chemical Cost
	Consumable Store



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- Annexure 1 :: Cost of Project and Means of Finance
- Annexure 2 :: Profitability and Net Cash Accruals
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- Expenses/Cost of Products/Services/Items
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- Total Cost of Sales
- Net Profit After Taxes
- Net Cash Accruals



- Annexure 3 :: Assessment of Working Capital requirements
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- Gross Working Capital
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- ROI (Average of Total Assets)
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• Annexure 7 :: Break-Even Analysis

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- Resultant DER
- Resultant ROI
- Resultant BEP

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- Annexure 12 :: Shareholding Pattern and Stake Status
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- Achievable Efficiency/Yield % of Products/Services/Items
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- Expected Sales/ Revenue/ Income of Products/ Services/ Items





- Annexure 15 :: Total Raw Material Cost
- Annexure 16 :: Raw Material Cost per unit
- Annexure 17 :: Total Lab & ETP Chemical Cost
- Annexure 18 :: Consumables, Store etc.
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- Annexure 29 :: Depreciation Charges as per Books (Total)
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- ✓ This report helps you market and place the product correctly
  by identifying the target customer group of the product



- ✓ This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials
- ✓ The report provides a glimpse of government regulations applicable on the industry
- ✓ The report provides forecasts of key parameters which helps anticipate the industry performance and make sound business decisions







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- Project Costs and Payback Period

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Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

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- Industry Trend
- Databases on CD-ROM
- Laboratory Testing Services
- > Turnkey Project Consultancy/Solutions
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- o NRI's
- Foreign Investors
- Non-profit Organizations, NBFC's
- Educational Institutions
- Embassies & Consulates
- Consultancies
- Industry / trade associations



## Our Approach

**Requirement collection** 

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

**Report Compilation** 



#### **Sectors We Cover**

- o Ayurvedic And Herbal Medicines, Herbal Cosmetics
- Alcoholic And Non Alcoholic Beverages, Drinks
- o Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- o Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- o Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling
- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct
- Copper & Copper Based Projects



#### Sectors We Cover cont...

- Dairy/Milk Processing
- o Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- o Electrical, Electronic And Computer based Projects
- o Essential Oils, Oils & Fats And Allied
- o Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing
- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitability Projects
- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries
- Infrastructure Projects
- Jute & Jute Based Products



#### Sectors We Cover Cont...

- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing(Wet Milling) & Maize Based Projects
- o Medical Plastics, Disposables Plastic Syringe, Blood Bags
- o Organic Farming, Neem Products Etc.
- o Paints, Pigments, Varnish & Lacquer
- Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- o Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- o Plantations, Farming And Cultivations
- o Plastic Film, Plastic Waste And Plastic Compounds
- o Plastic, PVC, PET, HDPE, LDPE Etc.



#### Sectors We Cover cont...

- Potato And Potato Based Projects
- Printing And Packaging
- o Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals
- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- Wire & Cable



## Objective

- To get a detailed scenario of the industry along with its structure and classification
- To provide a comprehensive analysis of the industry by covering aspects like:
  - Growth drivers of the industry
  - Latest market trends
  - Insights on regulatory framework
  - SWOT Analysis
  - Demand-Supply Situation
  - Foreign Trade
  - Porters 5 Forces Analysis
- To provide forecasts of key parameters which helps to anticipate the industry performance
- To help chart growth trajectory of a business by detailing the factors that affect the industry growth
- To help an entrepreneur/manager in keeping abreast with the changes in the industry
- To evaluate the competitive landscape of the industry by detailing:
  - Key players with their market shares
  - Financial comparison of present players





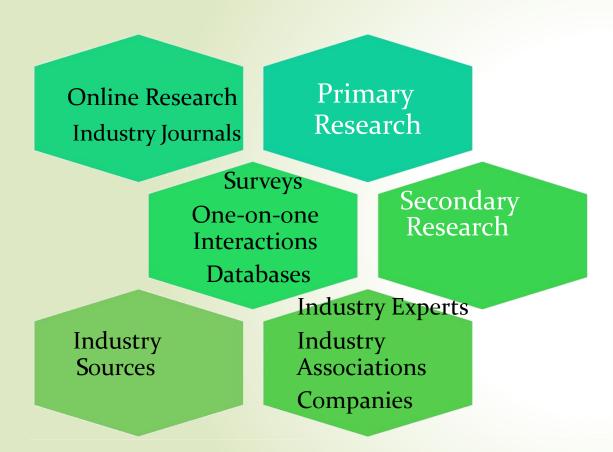
- Venturist/Capitalists
- Entrepreneur/Companies
- Industry Researchers
- Investment Funds
- Foreign Investors, NRI's
- Project Consultants/Chartered Accountants
- Banks
- Corporates

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## Data Sources

## Scope & Coverage







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### NIIR PROJECT CONSULTANCY SERVICES

**AN ISO 9001: 2015 CERTIFIED COMPANY** 



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## NIIR PROJECT CONSULTANCY SERVICES

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